

Corinne Mariaud

Photographer



Contact

+1(917)225-3778

info@michelemariaudgallery.com

<https://www.michelemariaud.com>

Corinne Mariaud

Photographer

Biography

Corinne Mariaud (b. 1964) is a French photographer who lives and works in Paris.

After graduating from Duperré National School of Arts in Paris, Corinne Mariaud started working as a portrait and fashion photographer for numerous magazines (Liberation, Le Monde, Marie-Claire, Marie-France...), before turning to Fine Art photography.

Her photographic series evoke, through the figure of the body, the quest for identity, the struggle of the individual to preserve singularity in a standardised world. Her work questions the image of the woman and her place in our contemporary society, the diktat of appearance, cliché about femininity and masculinity.

Based in Asia for two years (2015-2017) she produced two series - Fake i Real Me and Flower Beauty Boys; which question the obsession for beauty and pressure over physical appearance among young people in Singapore, Seoul and Tokyo. Her Fake i Real Me series was part of "Human +, the future of our species" exhibition in Singapore Art Science Museum 2017

She currently works on the subject of new masculinities and gender transition.

Mariaud's work is presented by Annie Gabrielli gallery in Montpellier, Myriam Bouagal gallery in Paris and Art+Shanghai gallery in Shanghai, as well as in numerous festivals (European month for photography, Luxembourg, Rencontres d'Arles, BIP Liege, Transphotographiques....)

Her work points to a range of literary and artistic influences, and draws from the work of artists such as Louise Bourgeois, Nancy Spero or Kiki Smith who have, in their own ways, questioned the female identity. She also feels deeply inspired by writers such as Virginia Wolf, Susan Sontag, Annie Ernaux, Virginie Despentes and Paul Preciado.



Corinne Mariaud

Photographer

Personal exhibitions:

2021

Fake I Real Me, Centre d'art Carré Amelot, La Rochelle, France

2019

Fake I Real Me, European Month of Photography, Abbaye de Neumunster, Luxembourg (curated by : Institut Français du Luxembourg, Paul Di Felice et Pierre Stiwer)

2018

Flower Beauty Boys & Fake I Real Me, Myriam Bouagal Gallery, Paris, France
Disorder, Singapore International Photography Festival, Alliance Française de Singapour, Singapore
Solo show, Art+Shanghai Gallery, Shanghai, China

2017

Solo show, Art+Shanghai Gallery, Singapore

2016

I Try so Hard, Alliance Française de Singapour, Singapore

2015

Trophées, Scope Miami Art Fair, Michele Mariaud Gallery, New York, USA
Disorder, Galerie Myriam Bouagal, Paris, France
I Try so Hard, Galerie Annie Gabrielli, Montpellier, France

2013

Trophées, Living with Art Gallery, New York, USA
Je ne suis pas un homme, Galerie Annie Gabrielli, Paris, France

Collective exhibitions:

2020

Flower Beauty Boys, Photo Marseille Festival - Maison Blanche Prize
Flower Beauty Boys, Les Rencontres photographiques d'Arles, La Nuit des Idées, Arles, screening (online due to Covid19)
Pour Lise, *Flower Beauty Boys*, Galerie Annie Gabrielli, Montpellier, France (cancelled because of Covid19)

2019

Portraits contemporains selfies de l'âme? (Flower Beauty Boys series), Biennale d'Issy, France

2018

Transphotographiques 2018, Lille, France
Binary non Binary, Galerie Geste, Paris, France

2017

Fake I Real Me, HUMAN+ The Future of Our Species, Singapore ArtScience Museum, Singapore
Fake I Real Me, Les Boutographies festival, projection du jury, « Coup de coeur ARTE Actions Culturelles » prize, Montpellier, France
Work, Contemporary Photography, La Galerie 1839, Hong Kong

2015

Fotofever Paris, Galerie Annie Gabrielli, Montpellier, France

2013

Je ne suis pas un homme, Rencontres photographiques Arles, nominated for the *Voies Off* prize, Arles, France
Trophées, Mois de la photo (Paris, France), Fotofever, galerie Livingwithart, New York, USA
Trophée, *Désordre*, *Espace Public* and *Je ne suis pas un homme* series Musée de l'Élysée, curator: Daniel Girardin, projection, Lausanne, Switzerland
Climax, La Nuit de l'Instant, curator Christophe Laloi, Marseille, France

2012

Climax, Reykjavík Photo Festival, curator Christophe Laloi, Iceland

2010

Climax, Rencontres photographiques Arles, nominated for the *Voies Off* prize, Arles, France
Disorder, Biennale Internationale Photographique de Liège, curators Anne-Françoise Lesuisse, with Edouard Levé, Mrs Delmotte, Nathan Baker, Anthony Goicolea, Thomas Mailaender, Liège, Belgium



Corinne Mariaud

Photographer

Awards :

- 2020 : Maison Blanche Award (Photo Marseille) *Fake i Real Me*
- 2019 : Pride Photo Award, 2nd prize, *Flower Beauty Boys*
- 2019 : Selection of IWPA International Women Photographers Award, *Flower Beauty Boys*
- 2017 : Coup de coeur ARTE Actions Culturelles Award, *Fake i Real Me*

Workshops, Conferences, educational interventions :

- 2019 : Artist talk "Meet the profession", SPEOS photography school - Audience : international students, Paris, France
- 2019 : Artist talk "Art and Feminism", Symposium on gender equality, DAFPEN - LAC Art Space - Audience : Art & History teachers, Sigean, France
- 2017 : Workshop - French School, Singapore - 12h workshop with high school students - Introduction to photography, theory and practice, with a view on the making of a book by the students and their teachers, Madame Schoettel & M. Husken-Ulbrich

Publications :

- VOSTOK Magazine, portfolio *Flower Beauty Boys*, Seoul, South Korea, 2019
- Fake i Real Me*, Catalogue EMOP Mois Européen de la Photographie du Luxembourg, 2019
- The Shanghai Literary Review*, #4, portfolio *Fake i Real Me*, 2018, China
- A Women's Thing*, NYC #13, portfolio *Fake i Real Me*, 2017



Catalog European Month for Photography Luxembourg 2019



Liberation newspaper, August 2021



Liberation newspaper, May 2015

Corinne Mariaud

Flower Beauty Boys Series, 2018

Flower Beauty Boys

"Who is it who can tell me who I am?" W. Shakespeare, King Lear

The *Flower Beauty Boys* series questions the extreme importance asian young men give to physical appearance, which became a criterion for social integration. Mariaud was based in Asia for a few years and traveled to Singapore, Seoul and Tokyo. She found her models through social networks.

These young men want to look like the daily selfies they make, and incarnate perfect images retouched on their smartphone. By wearing makeup and using cosmetic surgery, they move away from the usual codes of masculinity and distance themselves from the diktat of society around manhood.

In Japan, some claim a trend, *genderless Kei*.





Corinne Mariaud

Fake i Real Me Series, 2017

Fake i Real Me

Our quest for idealised beauty is seen from a new perspective in *Fake i Real Me* a photographic series shot in Singapore and Seoul. Corinne Mariaud questions the importance that many young women give to their physical appearance. This photographic series highlights the dictat of image, as well as cliché representations of femininity in contemporary society.

In Singapore, young women wear coloured contact lenses with enlarged pupils to enhance their eyes. Transforming their gaze, these contact lenses are like a mask that both hides and exposes them.

In Seoul, South Korea, the pursuit of perfection is pushed to the extreme. Mariaud photographed young women who place beauty among the most important things in their lives, and use any tools to magnify their physical appearance: contact lenses, makeup and plastic surgery. The face becomes a personnel construction, to be constantly reworked, little by little until it reaches a perceived ideal of beauty.



Corinne Mariaud

Fake i Real Me Series, 2017



Corinne Mariaud

Disorder Series, France 2009
Singapore 2016

Désordre (Disorder)

Disorder series features individuals who appear alone in the photographs.

Imposed in an a common place setting in which they do not behave appropriately, they "escape the framework" of normality.

To some extent, in many photographs, the individuals seem dead. The body remains inanimate in deserted streets, isolated, like a shell that its inhabitant has gotten rid of.

Mariaud's work thus expresses a form of solitude, where the norm is not reassuring but constrains the individual to a kind of violence towards oneself.



Disorder Series, France 2009
Singapore 2016



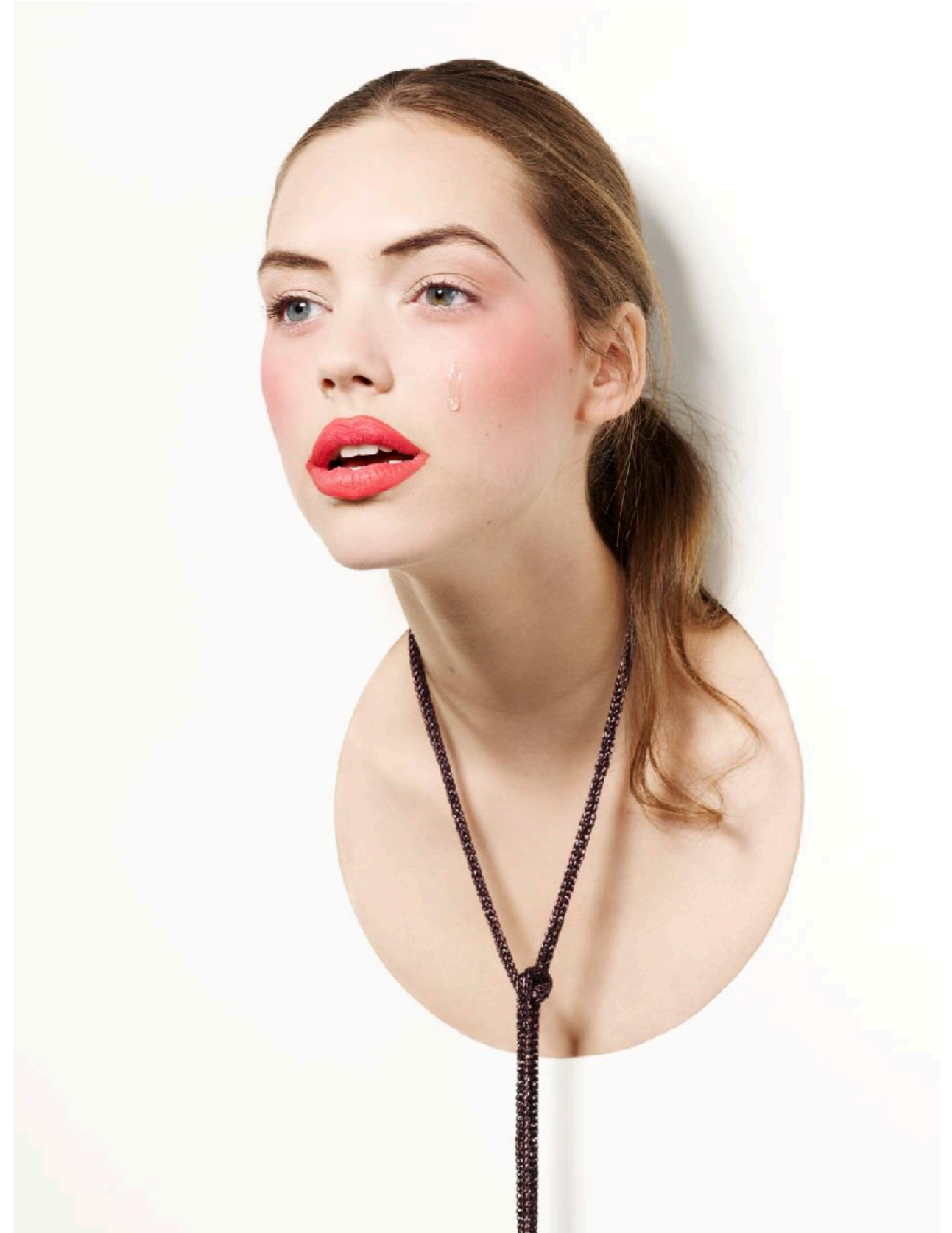
Corinne Mariaud

Trophies series, 2015

Trophies

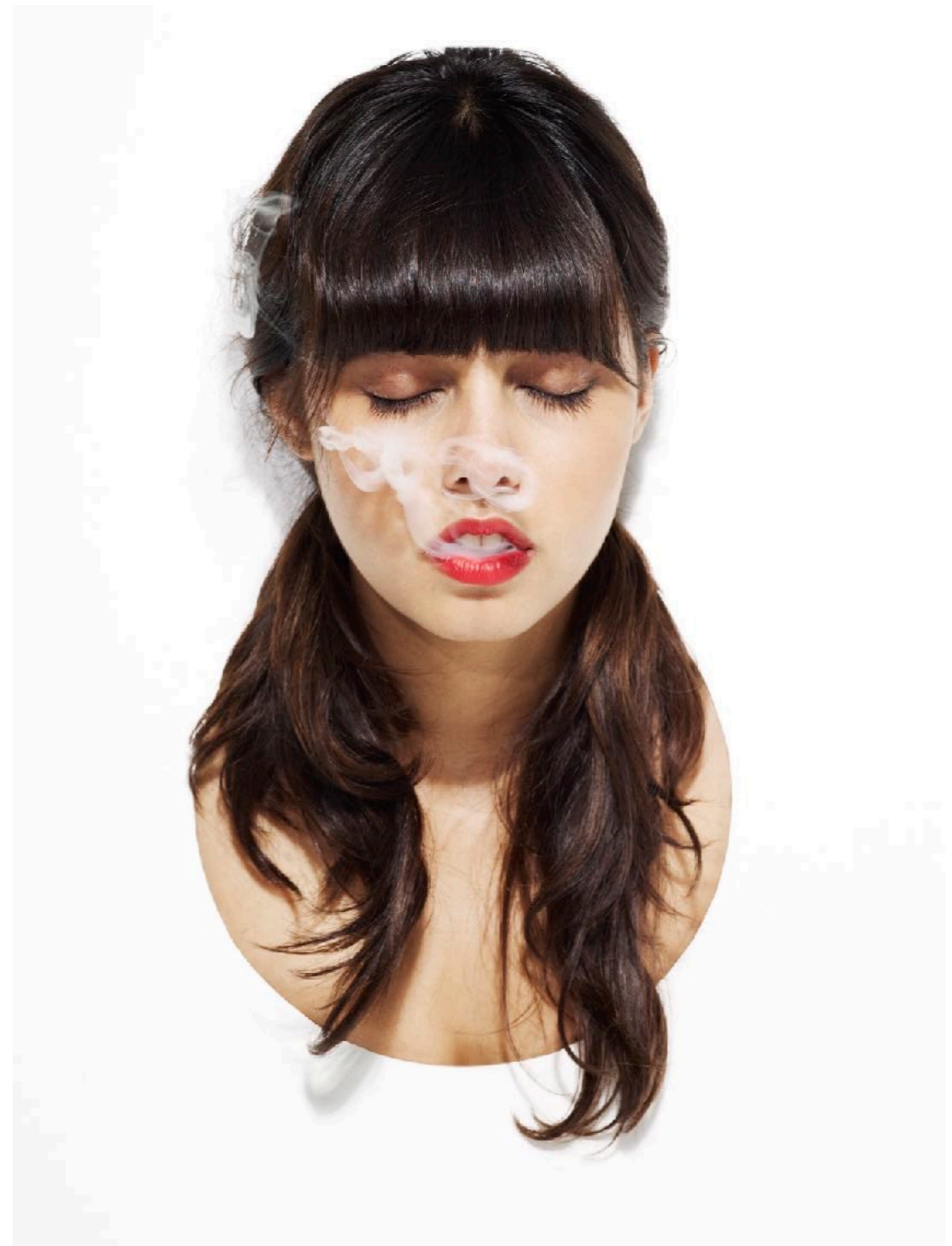
The woman is a trophy hanging on the wall. She becomes the tableau itself, the object hooked. She is prisoner of her image, victim of stereotypes. I chose to exacerbate these clichés, an overflowing mouth, an oversized brushing, apparent docility. The ideal woman is frozen, she cannot damage any more. However on some images you can feel a resistance, an imminent revolt. Trophies series evokes a fascination for beauty, but also death, as a hunting trophy, despite his peaceful appearance, evokes violence and death.

Through this work, I question my own femininity and my identity as a woman in the society.



Corinne Mariaud

Trophies series, 2015



Corinne Mariaud

Climax series, 2010

Climax

The woman seems to be fighting with herself.
She shows off while hiding her face, thus excluding the viewer.
She resists social pressure to control her body, her sexuality.
She struggles to regain power over her body.
She becomes a totem.



Corinne Mariaud

Climax series, 2010



Corinne Mariaud

Climax series, 2010



Corinne Mariaud

I Try So Hard series, 2010

I Try So Hard

I Try So Hard explores the smile : Mariaud filmed women smiling, during two minutes. This duration is hard to keep, it is close to a performance.

The face is tense, tears appear sometimes.

Pain is perceptible and the artist feels responsible, as an executioner.

Videos are presented on screens, lined up on the wall.

Something disturbing and anxious emerges from these smiles that remain frozen for an unusually long time.

This friendly and pleasant expression turns into a rictus.

The smooth and standardized smile is part of the woman's etiquette.

She must be discreet, never talk too loud, not frown or grimace too much.

The smile becomes a brand of social domination.



Corinne Mariaud

I Try So Hard series, 2010

